

m2act 2026 Call for Projects: Dates

Launch of the Call for Projects: 15 January 2026

You need to register on the Migros Culture Percentage application portal and complete an online form. Read the form early so you can prepare. The information sheet lists the questions asked in the application form. This helps you to prepare your submission before the call for projects even opens. The link to the application portal will be published on 15 January 2026 at: [Migros Engagement](#)

Questions and answers (Q&A): 27 January and 24 February 2026, 4:00 p.m.–5 p.m.

The m2act team will answer your questions during two open Microsoft Teams Calls. These will focus on the call for projects, the funding process and the objectives of m2act. The Q&As are in German, English, French and Italian. To join, use the following links:

[Q&A 27 January 2026](#)

[Q&A 24 February 2026](#)

End of the call for projects: 2 March 2026

The application portal will automatically close at midnight.

Invitation to present the project (or notification of rejection): 2 April 2026 (by email)

You will receive an email. You will either be invited to a digital interview or receive a letter of rejection because m2act shortlists other projects. Around 10–12 projects will be selected.

Dialogue: 15 and 16 April 2026 (digital via Teams)

Each project team has 25 minutes to talk about the project. To prepare for this, read the instruction titled [More Impact With Culture](#). Firstly, you will present your project in no more than 5 minutes as per the instructions. You can use slides for this (or any media you can display via the screen-sharing function in Teams). This will be followed by a 20-minute dialogue and discussion with the selection team (m2act team and the advisory committee).

The conversation may be held in German, French, Italian or English. Each project receives a lump sum of CHF 200 for preparation and participation. Participation is compulsory, so please keep the date free.

Notification of decision: 17 April 2026 (by email)

After the interview, the selection committee selects five to eight projects to be funded. The teams behind these projects are then invited to the first exchange meeting. Projects that cannot be funded will receive a letter of rejection by email.

Initial meeting: between 12 and 19 May 2026 (via Teams or in Zurich)

The m2act team and the project will discuss the next steps. They will also clarify the needs of the project teams, address any open questions and advise which documents (project description, schedule, budget) need to be revised before the second meeting.

For this phase, each selected project will receive CHF 1500. Participation is compulsory, please keep one of the dates free.

Second meeting: mid-June by individual arrangement (via Teams or in Zurich)

The second exchange meeting marks the conclusion of the concept phase. The budget will be discussed in detail and the final grants determined. Then, the implementation phase of the project begins.

Final meeting: Individually agreed no later than summer 2027 (via Teams or in Zurich)

At the end of the project, there will be a final discussion with the m2act team.