

m2act Call for Action 2024 – dates and deadlines

Launch of the call for action: 5 February 2024

You must register on the Migros Culture Percentage application portal and fill out an online form. We recommend that you take a look at the form as early as possible. The questions on the information sheet correspond to the questions on the application form. This means that you can prepare your submission before the call for action starts.

Link to the application portal from 5.2.2024 on: www.m2act.ch/m2act-call-for-action-2024/

Open Teams info calls: 14 and 27 February 2024, 3 p.m. to 5 p.m.

During the two open Teams calls, the m2act team will be available for two hours each to answer your questions about the call for action, the funding process and the goals of m2act (questions can be asked in German, French, Italian or English). The link will be announced on <https://www.instagram.com/m2act.ch/> and www.m2act.ch/m2act-call-for-action-2024/.

Submission deadline: 4 March 2024

The application portal will close automatically at midnight.

Invitation to present project or rejection of proposal: 25 March 2024 (notification by email)

Following shortlisting, 6 to 10 projects will be invited to give a digital presentation (Teams). Projects that cannot be supported will also be notified at this time.

Project presentation: 10 April 2024 (digital via Teams)

Each team will have 25 minutes to present their project. Up to 10 minutes of this time slot must be spent on a short presentation (any type of media that can be displayed in a split-screen view may be used). This is followed by 15 minutes of discussion with the selection panel (made up of the m2act team and experts – see below for details).

The presentation and discussion can be held in German, French, Italian or English. A fixed amount of CHF 200 per project will be awarded for the preparation of and participation in the idea presentation. Participation in the idea presentation is mandatory. Please keep the date free.

Acceptance and rejection letters sent: 11 April 2024 (notification by email)

After the idea presentation, the selection committee will choose 3 to 5 projects for funding within the framework of the m2act Call for Action 2024. These projects will be invited to take part in an initial discussion meeting. Projects that cannot be supported will also be notified at this time.

Initial interview: 18 or 24 April 2024 (via Teams or in Zurich)

m2act and the project meet for an initial exchange. The specific needs of the selected projects are discussed based on the ideas presentation. Open questions are clarified. The call is also an opportunity to determine the extent to which the documents submitted in the call (project description, time plan and budget) need to be fleshed out and set submission deadlines.

For the phase between the first and second meeting, the supported projects receive a fixed fee of CHF 1,500 ("development fee"). Participation in the initial consultation is mandatory. Please keep one of the two dates free.

Second interview: individually arranged at the beginning of June (via Teams or in Zurich)

The second exchange meeting marks the end of the working phase, in which the budget is sharpened and the last open points are clarified, and the start of the implementation phase. During this meeting, the exact funding sum for the implementation phase will be discussed and determined on the basis of the fleshed-out project description, time plan and budget.

Final meeting: individually agreed by summer 2025 at the latest (via Teams or in Zurich)

A final meeting will be held after the project has been completed.