

m2act Call for Action 2023: Important dates

Opening of the call for proposals: 6 March 2023

You must register on the Migros Culture Percentage application portal and fill out an online form.

Open Zoom info calls: 21 and 23 March 2023, 4 p.m. to 6 p.m.

The m2act team will be on hand in two open Zoom calls (held in German, French and Italian) for two hours to answer your questions on the call for action, the funding process and m2act's objectives. The link will be duly announced on Instagram and www.m2act.ch.

Closing of the call for proposals: 4 April 2023

The application portal will close automatically at midnight.

Invitation to present project or rejection of proposal: 28 April 2023 (notification by email)

Following shortlisting, **6 to 10 projects** will be invited to take part in a presentation (Zoom). Projects that cannot be supported will also be notified at this time.

Project presentation: 16 May 2023 (via Zoom)

A time slot of 25 minutes will be allowed for each project, of which a maximum of 10 minutes must be spent on a **short presentation** (all types of media that can be displayed in a split-screen view may be used). Thereafter, 15 minutes will be available for a **discussion** with the selection panel (made up of the m2act team and experts – see below for details).

Important: If the application is created with the support of an external expert or the expert who will accompany the project is known at the time of the idea presentation, this person **must** take part in the presentation.

The presentation and discussion can be held in German, French, Italian or English. A fixed amount of CHF 200 per project will be awarded for the preparation of and participation in the idea presentation.

Acceptance and rejection letters sent: 17 May 2023 (notification by email)

After the idea presentation, the selection panel will choose three to five projects for funding within the framework of the m2act Call for Action 2023. These projects will be invited to take part in an initial discussion meeting. Projects that cannot be supported will also be notified at this time.

First discussion meeting (kick-off development phase): 23 or 25 May 2023 (by Zoom or in Zurich)

The first discussion meeting marks the start of the individual development phase. On the basis of the idea presentation, the specific needs of the selected projects will be discussed with a view to determining whether m2act can provide support (such as in the search for suitable experts). The extent to which the documents submitted in the call

(project description, time plan and budget) need to be further fleshed out and by when they need to be submitted will also be determined jointly.

For this phase, the supported projects will receive a fixed fee of CHF 2,500 ("development fee"). This is intended to cover the costs of both the organisation being supported and the expert consulted.¹

Second discussion meeting: Date agreed on an individual basis (via Zoom or in Zurich)

The second discussion meeting marks the end of the development phase and the start of the implementation phase. During this meeting, the exact amount of funding for the implementation phase will be discussed and determined on the basis of the fleshed out project description, time plan and budget.

Final meeting: Date agreed on an individual basis (via Zoom or in Zurich)

A final meeting will be held after the project has been completed.

¹ The amount will be paid regardless of the status of the project description, time plan and budget at the time of the first discussion meeting. This ensures that the costs of an external expert can also be covered retroactively if they were already involved in the application phase.