

FEMALEACT CHECKLISTE — FÜR GLEICHSTELLUNG UND DIVERSITÄT IN SCHWEIZER KULTURBETRIEBEN

M2ACT
CALL FOR
PROPOSALS
2021

WHO?

Anna-Katharina Müller / actress / FemaleAct Executive Board, Magdalena Neuhaus / actress / FemaleAct Co-President, Oriana Schrage / actress, Anja Schärer / actress / FemaleAct Executive Board, Beren Tuna / actress / FemaleAct Executive Board, project management checklist

WHY?

You're an actress? 45 years old? You can go ahead and retire, as there won't be any more roles for you from here on out. You're a PoC? If you're a man, you can play a criminal, or if you're a woman, you can be a prostitute. These are the realities we as actors and actresses are faced with if we aren't cis-hetero-white males. At the same time, a lot is happening to change structures and viewing habits. We want to play an active role in this process, and speed it up.

HOW?

We are developing a tool that will allow cultural institutions to evaluate their internal structures and productions in terms of diversity. This will be supplemented by supporting services such as further training and coaching for decisionmakers and teams. The objective is to expand knowledge concerning diversity and create courses of action for cultural institutions to bring about long-term structural changes.

VISION?

Our dream is for all members of society to see themselves represented on stages and in films in all their diversity — in terms of gender, family background, age, appearance and sexual orientation. FemaleAct believes that the impact for the individual will be immense! This is because having a place in stories means that they have a place in society. In this way, the performing arts can be a space for joint reflection: What kind of society do we want to be? Finally, how can we ensure that everyone is part of the big picture?

M2ACT@GESSNERALLEE
25. SEPT 2021



m2act supports co-creative projects that contribute to fair and sustainable practices in the performing arts — from small experimental set-ups to large projects with audiences. This project idea is supported in the frame of m2act Call for Proposals 2021 and takes part in the «FAIRy Circus» at m2act Campus 2021. m2act.ch

MIGROS-KULTURPROZENT

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